MCCDEC
Michigan Community College Data and Evaluation Committee

Minutes
Thursday, March 18, 2010
Kellogg Center, East Lansing, MI

Attendees: Beverly Andrews, Nick Baker, Linda Blakely, Stephen Cannell, Angie Carrico, Pat Collins, Stephen Eaton, Gail Ives, Doris Lewis, Linda Minter, Jim Ross, Nancy Showers, Ken Trzaska

Ex-officio: Rhonda Burke, Jim Folkening

Meeting called to order at 9:16 a.m. by Vice Chairperson, Gail Ives

Approval of Agenda

The agenda was approved as submitted.

1. Changes and/or additions to the Agenda – No changes.

2. Review/Approve Minutes from September and January Meetings

Upon review of minutes no comments, ideas, or changes presented. These are posted on the State Website.

Membership list was sent around for people to update.

3. Update on MCCCARE

Gail Ives reported about the MCCARE that had met last week. Many of the items on the MCCDEC agenda reflect that meeting. Extra minutes from MCCARE are available from Gail. Update on "Achieving the Dream" – there are 8 new colleges to be added. The data responsibility is large. How will institutions sustain this initiative? More schools applied than there are slots. The grant has a national board and it is competitive grant. Matching and sustainability points in the grant are very important. Michigan is part of "Shifting Gears" initiative that has "Breaking Through" (using the data from ATD) and Achieving the Dream. Low income students are targeted. They are using money from the grant for data outcomes. Mott was a pilot school for Breaking Through. Accelerating student through the programs is a key point. How can we better remediate students? Momentum points and used in the P-20 initiative. It will be used to assess student delivery systems for instructional practices and success of students. How effective is your remedial programs. Emotional and psychological (mental) rehabilitation is key to people's learning. There is a limit to the success rate of people with these types of disabilities. Developmental education is about 9% of the community college student population.

MCCARE is working with Deirdre Syms at Macomb C.C. with Graduate and Leaver Surveys regarding survey practices so that there is a better way to share – documents and study data are posted on the MCCCARE discussion board.

Election of Officers (Vice Chair and Member-At-Large) is coming up at the June 9th and nominations are open until then.

The MACRAO Drive-In Workshop is at Macomb on Friday, March 26 – P-20, Privacy, Admissions Officer issues and Software packages and Docufide/CEPI will be topics of discussion.

Next meeting of MCCARE is Wed., June 9, 2010.

4. Updates- Jim Folkening

a. Reports Taxonomy – It is on the State website. It is similar to what was on the website before, but has more management features and the data is updated. Mary Frega at Macomb C.C. has agreed to update the Reports Taxonomy this summer for MCCDEC. Mary has a library of each of the forms in the Report Taxonomy. P-20 data requirements need to be linked back to the report taxonomy.

b. Certifications and Assessments – Item #5 in packet. The listing of available third party assessments developed with MODAC and MCCDEC is on website and is searchable by types of programs. Tim Dykstra is contracted by MCCDEC to identify degree types for programs offered by community colleges. He will also study what certificates are offered by the faculty or president (outside of the Board of Trustees) of a college. (Third party credentials.) and document what kind and how many certificates were given? This ties back to certifications and assessment required for Perkins reporting. Not all outcomes are formally reported on IPEDS. Title IV defined programs, especially certificates, are key to eligibility for student financial aid. One question that will be asked is whether it is possible for institutions to track and report these additional specialty certifications with their current database systems? North Central and Northwestern will be the first schools targeted for this study. Jim will have MCCDEC look at Tim's prototype. MCCDEC's target is to complete this project by June 30, 2010.

c. Programs of Study – Item #4c in packet. Jim and Rhonda took Program Enrollment file and hand matched the secondary programs to crosswalk the equivalencies. There are 16 programs of study identified that have exact CIP code matches. Secondary schools go by Career Clusters vs. Postsecondary programs that are coded by more specialized CIP codes. There was discussion about trying to do this analysis with the first four digits of the CIP which would result in many more programs aligning. Trying to align the curriculum standards is a goal. Federal Audit will look at the State's efforts in working towards more aligned Programs of Study.

d. Program Evaluation Update – This initiative is on hold. Do we need to update PROE? We are running out of time, money and resources this year, so this will wait until MCCDEC brings it forward as an action item in the future. Jim also announced that Dan Woodward is taking a Deanship at Bay de Noc, and he hopes to be able to fill the vacancy soon.

e. ACS Data Book – Handed out. Some changes are made. For example, no Gast Mathieu Formula is included. State is moving away from this since it has not been used in many years. In 2008 – 09 the data shows that there was less local property tax collected for Community Colleges. In 1984, 48% of revenue was State aid; this year it is 21%.

f. Federal Performance Audit July 2010 – Third week in July. They will be selecting a couple of schools to check Programs of Study. This happens every 7 years.

g. State PK-20 Initiative – More will be referenced later in the meeting.

Notes: Nine (9) colleges are doing the Program of Study Grant. Perkins has the same allocation as last year. Some of the monies were ARRA monies as this goes through 2011. There will be additional Program of Study Grants for next year.

5. Review Plan to Identify Board Certificate and Degree Programs and Industry Credential - See previous discussion points.

6. P-20 Workgroup Document Review CEPI/Docufide - All Michigan Community Colleges should be registered with Docufide. Document 4g is outlining how the UIC code will be used for tracking students. CEPI is planning on Community Colleges to use the UIC codes in the Admissions data collection process, and transmit student data using this code as the common key. Some criteria matching methods to identify students are problematic. Lake Michigan, Macomb and Jackson piloted using last name, first name, and birthdate. There was approximately 60-70% match of student names using this method. Issues to be worked out include how to handle students who change names and how to create and assign a new UIC code for students who do not already have one.

Another handout Nick discussed is called "Moving Success From the Shadows: Data Systems That Link Education and Workforce Outcomes" referencing longitudinal systems for the State and Federal Government. The initial focus is that what Michigan develops will be on the right track to meet the assurances that the state made to the federal government in order to be eligible to receive ARRA funds.

Another handout is the "Michigan's P-20 Initiative – Executive Summary" talking about this initiative. Universities want the terminology to reflect "student success" vs. "learner outcomes". The long-range plan is to make a comprehensive transcript/data set for a student from beginning of their academic journey to their last degree. CEPI wants to identify common course threads and possible common course numbering for all the colleges and universities. Another CEPI initiative is a "data warehouse" containing all other items regarding students i.e. financial aid, Achieving the Dream cohorts etc. An Executive Order from the Governor is expected soon, which will specify the need for this process.

Document in packet includes P-20 proposed flow-chart of what a data extraction process should look like and another document which shows a draft of data elements that might be considered for transmittal, Longitudinal Data System storage, and analysis.

Jim suggested that a best practice would be to have the analysis and report design not be done at a State level, but more like a University Research Team level. An Illinois model was reviewed. When all is said and done, the value to the student will be the total realization of access to their academic data, probably via the MI College Access Network portal. P-20 could also lead to methods for better assessment of the quality of education a student receives.

A suggestion was discussed about a State-level centralized data collection point to be coordinated for all Michigan Community Colleges. There needs to be a data validation at several points. Colleges need a fully developed data relational warehouse to pull this off.

Illinois has 165 staff members at the evaluation level. Michigan does not have the analysis piece infrastructure in place. The feds want Accreditation to change to data driven vs. non-data driven. It will be a federal push not a state push "push to the top vs. run to the door".

The Universities have hired two of the former Directors of CEPI to consult with them. Nick Baker is our main liaison for Community Colleges to CEPI. Jim Folkening from DELEG will be another contact.

7. Michigan Developmental Education Academic Policies & Practices Study

Document #7 lists the liaisons for the Developmental study. The smaller schools do not have representatives on this study. Ann Iseda from Jackson is the point person for this project.

There is an April 8 – 9 Developmental Education Conference. A developmental curriculum table is being created by collecting college-level data. The next step is a developmental education on-line survey sent to the colleges the week of March 22nd.

Rex Benefield from West Shore maintains a web page with data about success rates of developmental students in their next courses. This study is being sponsored through MiTQIP and data collection needs to be encouraged and expanded.

8. MCCNET Data Collection – Rhonda Burke showed current and proposed file layout. This is a view-print-download report format. The files are CSV format with the new ethnic demographic information and they include performance levels. Rhonda showed us several reports and is proposing a new layout for MCCDEC to consider. Need grand totals in the reporting but not subtotals. Summaries should be kept out of the body of the report. Rhonda needs a format to keep the flexibility of the data handling for the reports. Steve Cannell told Rhonda Burke good work! She asked for input from the view and print perspectives for a summative type of report. This is only done right now with the Core Indicator reports but hopefully the other reports will be reformatted. Constructive formats were discussed and agreed upon. Ultimately, this project will be done by fall to make these recommended changes. The enhancements were well received. The import and export formats of data might change and Rhonda will keep us updated.

There was discussion as to whether or not there should be a Data Workshop this summer. Jim suggested that maybe there could be some collaboration with MCCARE for a different kind of Data Workshop for hands on and instructional information. Davis Jenkins could be a great person to bring in to talk about the use of the data. A discussion in June about whether or not to have a Data Workshop will be on the MCCDEC and MCCCARE agendas.

9. Follow Up on the MCCDEC Review of Core Indicator

Item 8 and 9 (data sheets) and definitions were discussed. CTE Concentrators on 1P1 on college and CIP code were discussed – we need to continue to clarify whether 1P1 data is only for CTE concentrators or for all students completing the assessments. There needs to be a separation of State Approved and Non-approved Occupational Programs in the CIP codes which are allowed on the Core Indicator data screens. Rhonda will be sending us more us comparative data from different schools to see how your college compares. This is a good source of comparative data for AQIP schools. It was also noted that performance levels will be changing and not all schools will be able to meet increased levels each year. Please send Rhonda any other observations about these reports.

10. Adult Transformation Data Sets – Jim Folkening showed Item #10 by Davis Jenkins. This document has driven what the federal government has been using to develop federal policy for education. The Obama administration and State has been looking at this document carefully. There are three or four research groups in the country for Community Colleges and the Community College Research Center (CCRC) is one of the best. We need to use longitudinal data systems to look at and document student success. This ultimately may be used to improve instruction or assessment to impact student success. These data elements should be used by CEPI in developing the transcript project to include more robust data beyond course grades.

11. AQIP Update & How MCCDEC Can Support Its Agenda – Stephen Eaton reported on MiTQIP and continuing to looking at benchmarking opportunities and how we compare ourselves to like institutions. One of the main objectives is to share best practices, action plans, timelines, outlines, assessment and sharing findings. There is a 10-point model for documenting AQIP Action Projects and MCCDEC may want to use this model to describe future projects. MCCDEC can support by getting all institutions using like systems and consistent data for use in bench marking and best practices. Measurement, measurement, measurements is what the HLC wants from us. MiTQIP members will be getting together at the annual HLC meeting in Chicago in April.

12. MCCDEC Projected Activities for 2009 – 10, Expenditure Report, Budget Report – Linda Blakely and Jim Folkening gave a review of the expenditures. There will be some edits of costs resulting from the updating of the Web site. There will be other monies set aside for the project of certifications and assessments that was mentioned earlier. Next year there will be a similar amount of money budgeted. Jim said we are in good shape for the budget. Jim asked if Washtenaw will be willing to handle the monies for MCCDEC next year and Linda said she would check and get back with him. Jim announced that there is additional Perkins grant monies this year for Curriculum Development, Assessment, Professional development or CAP grants for Perkins related projects. The letter was sent out to Presidents and Perkins Contacts just yesterday. No equipment can be purchased with these monies unless it is related to the project and it cannot supplant any other grants.

Next meeting will be Thursday, June 10 at the Kellogg Center.

Recorded by:
Beverly Andrews
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